

Unapproved Summary of Motions

January 13, 2016



ApHC Board of Directors

Conference Call

These motions are in draft form (unapproved) and will be finalized, published and distributed in accordance with Article IV, Section 9 of the Bylaws of the Appaloosa Horse Club and ApHC Rule 70.

Those Board members present for all or part of the Board of Directors regular conference call January 13, 2016 were Ray Burchett, David Johnson, Deb Dyer, Leslie Foxvog, Lesli Glen, Brian Irvin, Jim Jirkovsky, Deborah Letham, Wiebe Lise, Chuck McWhirter, Todd Michael, Mary Ann Page, Dena Raggio, Lori Richards, Diane Rushing, Valerie Showalter, Terie Clark, Lynette Thompson and Jack Zuidema. ApHC officers and staff present in person for all or part of this meeting were CEO Steve Taylor; Treasurer Tina Rea; Performance Department Supervisor Keri LeForce; Director of Marketing Ashleigh Brown and Executive Assistant Crystal McDaniels.

The 2016 ApHC Board of Directors Election of Officers and Executive Committee:

At this meeting the 2016 ApHC Board of Directors elected the following: Dena Raggio – President; Todd Michael – Vice President; Leslie Foxvog – Chair of Finance Committee; Debby Letham – Chair of Rules Committee; Chair of Planning & Review Committee – Lynette Thompson; Chair of Marketing Committee – Mary Ann Page

The above elected persons constitute the 2016 ApHC Executive Committee.

BOD Motion 01-01-16: Pursuant to Rule 20.C the 2016 ApHC Board of Directors Elected the following seven (7) individuals to serve as the 2016 ApHC Disciplinary Committee:

Lori Richards
Diane Rushing
Mary Ann Page
Lesli Glen
Ray Burchett
David Johnson
Jim Jirkovsky

Motion made by Leslie Foxvog, seconded by Brian Irvin.
Motion passed unanimously.

BOD Motion 02-01-16: The 2016 ApHC Board of Directors moves to approve a proposal presented by the National Halter Horse Association to hold their inaugural event in conjunction with the 2016 World Championship Appaloosa Show at the Will Rogers Equestrian Center in Fort Worth, TX.

Motion made by Deb Dyer, seconded by Leslie Foxvog.
Motion passed unanimously.

BOD Motion 03-01-16: The 2016 Board of Directors moves to approve a proposal presented by the Appaloosa Reining Horse Association (*see Attachment A*) for a two-year trial.

Motion made by Debby Letham, seconded by Mary Ann Page.

Dena Raggio – President	Diane Rushing – Yes	Debby Letham – Yes
Ray Burchett – No	Terie Clark – No	Chuck McWhirter – Yes
Deb Dyer – Yes	Jack Zuidema – Yes	Mary Ann Page – Yes
Lesli Glen – Yes	David Johnson – Yes	Lori Richards – Absent
Jim Jirkovsky – Yes	Leslie Foxvog – Yes	Valerie Showalter – Yes
Wiebe Lise – No	Brian Irvin – Yes	Lynette Thompson – No
Todd Michael – Absent		

Motion passed.

The above proposal will be considered as an Approval Motion at the April 2016 Board of Directors Regular Meeting.

Meeting was adjourned.

ATTACHMENT A

ApHC Reiners Qualifying For World Show through NRHA Shows Frequently Asked Questions

Q. What are the current statistics for ApHC Reiners?

A. For the years 2013-2015:

- In 2013, there were 119 unique horses earning points in Reining with 46 of them ONLY having reining points.
- In 2014, there were 110 unique horses earning points in Reining with 31 of them ONLY having reining points.
- In 2015, there were 97 unique horses earning points in Reining with 37 of them ONLY having reining points.
- This is an 18.5% DECLINE in reining horse entries at regional shows over the past 3 years alone.
- For a 3-year average, 34% have earned Reining points only, with 66% earning points in other ApHC Classes
- The average number of Reiners per class for past 3 years at Regional Shows = 3.3 (and these are not all Reiners)
- Number of entries per class at Regional Shows has stayed stagnant or dropped the past 3 years, there has been no new growth
- Currently, roughly 50% of horses competing qualify for the World Show and roughly 50% of those that qualify attend the World Show. **A three-year average shows that 28% of horses competing in Reining get qualified for and compete at the World Show.** So that leaves us a LOT of room for improvement.

Q. What prompted this program to be developed by the ApRHA?

A. Entries and membership of Reiners have been dropping off for the past few years due to many not being able to meet qualifying rules for the ApHC World Show, especially in remote areas of the Northwest, Northeast and in Canada. As a result, ApHC Reiners have been dwindling, which result in less breedings and less overall demand for the Appaloosa. In order to stimulate interest again in the Appaloosa as a Reiner, the ApRHA presented a proposal in 3/2015 to the ApHC BODs demonstrating how adding the option for qualification through NRHA Shows could boost entries, memberships and breedings for the overall ApHC.

Q. Why is qualifying through the existing ApHC system a problem?

A. There are several concerns:

1. Due to the distances some Appaloosa Reiners must travel to attend a show, only to discover that there are not enough Reiners there to get the points they need, the cost for showing is outweighing the value of the return. Some members have suggested that you "borrow filler horses" to fill the class so that you may get the points. This is not the way the ApRHA wishes to have Reiners displayed. A Reiner is a Reiner – a Pleasure Horse is a Pleasure Horse.
2. The venues that many of the ApHC Regional Shows reserve have ground that is not conducive for Reiners. We understand that cost cutting has to happen for certain shows to continue, but good ground for a Reiner is tantamount for the overall health of these performance horses. Because NRHA shows are only Reiners and have large number of entries, the venues are suited to that discipline.
3. With the new rule going into effect in 2016 that Regional Shows do not have to have a full slate of classes, Show Managers will be looking more closely at their class numbers and choosing to not include certain classes. A full slate of Reining classes could potentially be cut or down-sized due to the small average number of reiners attending these shows.

Q. If NRHA Qualifying is approved, what outcomes does the ApRHA expect?

A. We believe that through the careful design of this program, that all parties will profit:

- If a member wants to qualify through NRHA Shows, they will be required to show at a minimum of four (4) shows with the exception of qualifying for Hackamore/Snaffle Bit, which would require two (2) shows. This method of qualifying will cost the exhibitor a fee of \$200; \$100 which will be paid to the ApHC and \$100 which will be paid to the Regional Club that the exhibitor belongs to.
- Regional Clubs will increase their memberships, as currently the ApHC Reiners that are not going to their shows, will now have to become members in order to qualify through NRHA Shows.
- ApHC will increase their memberships, as those Reiners with Appys that are going to NRHA Shows but actually want to qualify for the World Show, will now have to become members in order to qualify through NRHA Shows.
- If qualifiers increase, so do World Show exhibitors, which continues to add money to the ApHC overall.
- If the Appaloosa Reiner gets exposure through more NRHA shows, the breed could benefit through buyers looking for more affordable, but just as talented Reining horses, which would lead to more sales for Appaloosa Reining breeders and increase in breedings.

Q. If NRHA Qualifying is approved, what outcomes does the ApRHA NOT expect?

A. Although, we cannot predict the future, these are some of the outcomes we **DO NOT** expect:

- Entries at Regional Shows to decline greatly. Due to the fact that NRHA shows ARE VERY costly – usually, entry fees are double that of ApHC Shows and stalls are triple that of ApHC Shows – we expect that exhibitors with good Regional Shows in their area of the country will continue to go to ApHC Regional Shows. Only those exhibitors that we are not currently reaching to get qualified will benefit greatly from this program.

Example:

To get qualified for the NP Reining, you would need to show AND mark a score at four (4) NRHA Shows = \$800 + travel + \$200 ApHC/Regional Club Qualifying Fee = \$1,000+ This cost is much higher than ApHC Regional Shows.

- Currently, as stated before, the average number of Reining entries per class at Regional Club shows for the past 3 years has been 3.3 horses. We do not expect the number to decrease or even increase from this. It could potentially increase if we can generate interest through the ADDITIONAL OPTION of NRHA Qualifying.
- We do not expect Regional Clubs to lose money as a result of this optional qualifying program. In fact, this is why we have proposed the \$100 per exhibitor fee for this qualifying method to go to the regional club to cover any losses that may actually occur.
- For those Reiners showing in other classes (which is 64% of all registered Appy Reiners), i.e. Trail, Working Cowhorse, Ranch classes etc...we do not expect them to want to qualify through NRHA shows. They will want to continue getting their points through ApHC Regional Shows because they will likely continue to show in other classes.

Q. Why should the NRHA World Show Qualifying proposal be approved?

A.

- Overall, the ApRHA believes that it will increase memberships, entries, purchases of Appaloosa Reiners, and would benefit the ApHC overall from an increase in revenue stream.
- Regional Clubs will benefit through exhibitor \$100 qualifying fee, increase in memberships and possible increase in show entries in the future
- ApHC will benefit through exhibitor \$100 qualifying fee, increase in memberships, increase in registrations, and increase in World Show entries
- ApRHA will benefit through increase in memberships, increase in breedings sold through Stallion Auction, and increase in World Show entries

The ApRHA proposed this document in the hopes that it would stimulate growth in all sectors of the Appaloosa Horse Club Association, not stifle, inhibit or take away monies from the clubs. Our intent as owners, breeders, trainers, open and amateur exhibitors was to jumpstart the growth of the Appaloosa Reiner, the breed that we all own and love.

NRHA 2016 Qualifying Proposal to ApHC for Appaloosa Reining Horses

1. The ApHC will keep all qualifying methods currently listed in the ApHC Rule book.
2. ApRHA will have a sign-up form (www.aprha.com). Form would include ApHC regional club affiliation, show name, classes entered, number of entries (Appaloosas only), score and will need to be signed by that show's secretary.
3. For 2016 ApHC registered horses can qualify for any of the ApHC sanctioned reining classes at the World Championship show through their participation at any NRHA sanctioned show. This includes Non-Pro reining, Snaffle Bit/hackamore reining, Jr reining and Sr reining.
4. Those wanting to use this method of qualifying for the ApHC World Championships must be a member of the following: ApHC, ApRHA, NRHA, and a regional club of their choice.
5. This proposal will follow the same calendar guidelines as current ApHC rules. (Show must be held Sept 1, 2015 (or for this year starting January 1 if needed) through August 31, 2016 in order to qualify for the 2016 World Show).
 - a. ApRHA must notify ApHC of horses/riders qualified through this process no later than September 5, 2016 (same deadline as those qualifying through regional clubs and international affiliates).
6. Participants must show in a minimum of (4) shows to qualify, except for Snaffle bit/hackamore reining which requires (2) shows to qualify.
 - a. One show = 1 day, regardless of the number of judges at that show. (multiple judges for one class do not count as multiple shows)
 - b. If a horse or rider is attempting qualification in more than one class, they may do so at the same show. However, that show will only count as one show toward their qualifying requirement in each class.
 - c. Snafflebit/hackamore (SB) horses can qualify in Jr and SB classes but have to qualify in 2 separate classes at 4 different shows for Jr reining qualification and at 2 different shows for SB reining.
7. All Non-Pro qualifiers must own the horse that they are using to qualify.
8. ApRHA will handle verification of qualifying show results with the NRHA Show secretaries of the respective shows.
9. Exhibitors must file application with ApRHA and pay a non-refundable \$100 deposit. The remaining deposit of \$100 is due to ApRHA by August 15 in order for that horse to earn qualification to the World Show through this process.
 - a. ApRHA will return 100% of the money for this process to ApHC.
 - i. ApHC will retain 50%
 - ii. ApHC will give the other 50% to the regional club in which the horse owner is a current member (as of August 15 of show year)
 - b. If the horse owner doesn't complete the qualifying process (ie. Pays the initial \$100 deposit but doesn't get qualified and doesn't pay the final payment of \$100), this money will still be turned over to ApHC and ApHC will retain 50% with the other 50% going to the regional club chosen by the horse owner.
10. ApHC exhibitors choosing the NRHA qualifying method offered through ApRHA do NOT earn any points towards ApHC year-end point rewards unless the show is dual-approved in advance of the show through new ApHC rules taking effect January 1, 2016.
 - a. **If exhibitors are interested in earning ApHC points to count toward annual and lifetime ApHC awards, they should speak with the ApHC about getting the NRHA show dual-approved with ApHC for points. In this case, the show would submit results to ApHC for only ApHC-registered horses at the show in order to determine points. All ApHC rules regarding show approval and point fees would apply.**

Rules

Exhibitors must post a score in the class for that class/show to be eligible. "No-scores", a score of "0" and DQs (disqualifications) will not count toward eligibility.

Only the following classes will count towards eligibility:

NRHA CLASS	ApHC ELIGIBILITY CLASS
Open, Int and Ltd Open. Nov Open 1 & 2, Rookie Professional, PT. 7 & Up	Junior or Senior
Novice NP 1 & 2, NP, Int NP Ltd NP, Prime Time/Masters NP	Senior
Rookie 1 & 2 (**If participant owns his/her entry)	Non-Pro
Derby (4,5,6)	Non-Pro
NP Derby (4,5,6)	Junior/Senior/SBH (if in SBH)
Open Futurity	NP
NP Futurity	Junior or SBH (if in SBH)
Snaffle bit/Hackamore	Non-Pro
	Snaffle bit/hackamore

INELIGIBLE CLASSES INCLUDE:

- All Green Classes: Green Reiner, Green as Grass, Green Horse
- All NRHA entry level Ride and Slide Classe
- All Youth classes

PROPOSED RULE LANGUAGE:

703. WORLD CHAMPIONSHIP APPALOOSA SHOW

A. QUALIFYING REQUIREMENTS – OPEN CLASSES

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- Horses may qualify for junior, senior and hackamore snaffle bit reining classes at the 2016 World Championship Show through participating in the Appaloosa Reining Horse Association (ApRHA)-managed qualifying system by participation in NRHA-approved events. Horse owners must apply for inclusion in this process with ApRHA, pay the designated fees and show and receive a score at four different NRHA-approved events during the qualifying period for qualification in junior or senior reining or at two different NRHA-approved events during the qualifying period for qualification in hackamore snaffle bit reining. At least one owner of the horse must be a member of ApHC, an ApHC-affiliated regional club, ApRHA and NRHA in order to be considered for World Show qualification through this method.

B. QUALIFYING REQUIREMENTS – NON-PRO CLASSES

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- Non-Pros may qualify for non-pro and masters non-pro reining classes at the 2016 World Championship Show through participating in the Appaloosa Reining Horse Association (ApRHA)-managed qualifying system by participation in NRHA-approved events. Non-pros must apply for inclusion in this process with ApRHA, pay the designated fees, own or co-own (according to ApHC records) the horse with which they are attempting to qualify and show and receive a score at four different NRHA-approved events during the qualifying period for qualification in non-pro or masters non-pro reining. At least one owner of the horse and the non-pro exhibitor must be members of ApHC, an ApHC-affiliated regional club, ApRHA and NRHA in order to be considered for World Show qualification through this method.