



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

**April 4, 2024**  
FOR IMMEDIATE RELEASE

Contact Information:  
Rayn Kunau – Executive Assistant  
Office: (208) 882-5578 Ext. 249  
Fax: (208) 882-8150

### **Appaloosa Horse Club Treasurer Lex Smurthwaite Accepts New Position as Director of Finance and Operations**

**MOSCOW, Idaho** — The Appaloosa Horse Club is proud to introduce Lex Smurthwaite as our new Director of Finance and Operations. Smurthwaite has been involved in the Equine Industry since the 1970's in various positions—currently he is transitioning from the position of Treasurer to his new title of Director of Finance and Operations within the Appaloosa Horse Club.

In his new role, Smurthwaite will continue on with his duties as the treasurer and will be taking a larger management role within the office when it comes to everyday operations. As a strong cornerstone of the Appaloosa Horse Club we know this transition will be smooth and purposeful for both our membership and office staff.

President of the Appaloosa Horse Club Lori Wunderlich said, “The board is excited to have Lex in this new position—we cannot thank him enough for stepping in to this Position and getting us on the right track. His experience in the Equine Industry and his past history with the Appaloosa Horse Club over the years makes him the perfect person to provide us with guidance and direction through the future.”

Smurthwaite added, “The opportunity to work for ApHC again is greatly appreciated. Appaloosas were a big part of my family growing up: we bred, raced and showed Appaloosas. The horse is a wonderful horse with a lot of history and I look forward to my new role and what we will accomplish together.”

Outside of this new position, Smurthwaite also serves as our Race Coordinator. We are thankful for his dedication and commitment to the Appaloosa Horse Club and wish him luck in this new role.

Congratulations Lex Smurthwaite!

